



# The CREM Designation

## (CERTIFIED REAL ESTATE MENTOR)

### *Why Mentoring?*

Mentoring is and always has been vital for success in the real estate world. Despite its importance, there is very little formal mentor training. This mentorship education is essential to make sure that knowledge, experience, and wisdom is passed down from generation to generation.

Mentoring is also a way to address many important topics including:

- Professionalism in the industry
- The need to address the high failure rate for newer agents
- The challenge (and opportunity) for experienced agents near retirement to find and train their replacements

The CREM Designation is awarded by Columbus REALTORS® to those members who meet the experience criteria and complete the 2-day course “The Certified Real Estate Mentor”.

### *Requirements for the CREM Designation:*

- Minimum experience of 2 years as a full time REALTOR®
- Participated in a minimum of 40 transaction sides
- Association involvement (*minimum of 5 points total*) :
  - Attendance at a State or National Association of REALTORS® convention (*1 point for each attended*)
  - State or National Association of REALTORS® committee member (*1 point for each year served*)
  - Area Association Officer (*1 point for each year served*)
  - Member of Local Association Board of Directors (*3 points for each year served*)
  - Local Association Committee Member (*1 point for each year served*)
  - Local Association Committee Vice Chair (*2 points for each year served*)
  - Local Association Committee Chair (*3 points for each year served*)
- Letter of recommendation from applicant’s Broker or Manager. On the CREM course and designation application, the applicant’s Broker or Manager shall validate that information provided by the applicant is true and accurate.
- The CREM course and designation application must be completed, signed, dated and submitted with the letter of recommendation.



# CREM Course & Designation Application

Name: \_\_\_\_\_

Local REALTOR® Association: \_\_\_\_\_

State REALTOR® Association: \_\_\_\_\_

Home Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Preferred Mailing Address (select one) :  Home or  Office

Daytime Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Number of years as a full time REALTOR®? \_\_\_\_\_

Have you participated in a minimum of 40 transaction sides?  Yes  No

List Association required involvement (5 points minimum):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signing below, I certify that the information submitted above is true and accurate.

\_\_\_\_\_  
Applicant

\_\_\_\_\_  
Date

By signing below, the applicant's Broker or Manager certifies that the information the applicant has provided is true and accurate.

\_\_\_\_\_  
Broker or Manager

\_\_\_\_\_  
Date

**ATTENTION: This application WILL NOT be processed without the required letter from your Broker / Manager.**